

Advance Portland Advisory Committee – Meeting #1

Tuesday, September 19, 2023, 1:00-2:30 p.m.
Portland Building – Room 100

The primary goal of the Advisory Committee is to shape and advise implementation of Advance Portland; identify impediments; advocate for resources; and monitor progress of key actions.

Advisory Members in Attendance: Adam Zimmerman, Adrien Bennings, Alando Simpson, Andrew Colas, Andrew Hoan, Angela Jackson, Bill Hart, Bridgid Blackburn, Catherine Ciarlo, Cobi Lewis, Edy Martinez, Eric Cress, James Paulson, Jason Green, Jeff Miller, Keith Leavitt, Lee Po Cha, Michi Slick, Monique Claiborne, Natalia Garcia, Nolan Lienhart, Raihana Ansary (on behalf of Nik Blosser), Richard Tankersley (on behalf of Ann Cudd), Stephen Green, Sophorn Cheang, Téjara Brown

Staff and Guests in Attendance: for the City of Portland: Commissioner Carmen Rubio, Andrew Fitzpatrick, Donnie Oliveira; for Prosper Portland: Alyson Schwieger, Chabre Vickers, Justin Douglas, Kimberly Branam, Lisa Abuaf, Shea Flaherty Betin; Jeff Hampton (Business Oregon), Eric Noll (Portland State University)

Meeting Summary

1. Welcome & Overview (Chabre Vickers) 1pm – 1:20pm

Chabre welcomed the committee and thanked them for their leadership in helping implement Advance Portland.

The committee members and staff each shared one thing they love about Portland by way of introductions.

2. Advance Portland Strategy & Context (Prosper Portland Team) 1:20pm – 2:00pm

Kimberly Branam, Lisa Abuaf, and Shea Flaherty Betin presented an overview of the Advance Portland process and background. The full presentation can be found at www.advanceportland.com/progress.

The team highlighted early implementation activities and celebrated the Enterprise Zone expansion and extension, the downtown business license exemption, and the exploration processes into new tax increment finance (TIF) districts.

Monique Claiborne of Greater Portland Inc. inquired about the timeline for TIF district exploration, and staff outlined the goal of coming back to City Council in October 2024.

Andrew Hoan of the Portland Metro Chamber complimented the rapid response from the City and partners to craft and implement early actions to the plan in the few months since the plan's adoption.

With the presentation and questions concluded, the committee took a five-minute break.

3. Call to Action (Commissioner Rubio)

2:00pm – 2:05pm

Commissioner Rubio thanked the committee for agreeing to serve and helping Portland achieve its goal of inclusive economic growth. She noted that each member on the committee was nominated because their expertise and lived experience will be instrumental in helping this committee be effective.

Commissioner Rubio stated that the challenges facing Portland are obviously greater than those articulated in Advance Portland, and that we must continue to make progress on the fundamental pre-conditions to growth – from addressing our houselessness crisis to increasing community safety across our city. We will continue to work at the city, county, state, and federal levels to address the crises Portlanders are facing and ensure that everyone has an opportunity to thrive and prosper.

She told the committee that their role will be to help implement the priorities in Advance Portland – propel inclusive job growth and innovation, foster equitable wealth creation, create healthy neighborhoods and a Central City, and connect Portlanders to high quality, future ready jobs.

Commissioner Rubio thanked staff and partners for the initiatives that are already underway and noted that she was especially proud of the Housing Production Strategy, the Permitting Task Force, and the TIF district exploration processes both in East Portland and downtown.

She then introduced the interactive group activity where she asked committee members the following questions:

- 1) Where do you see yourself or your organization in the Advance Portland plan?
- 2) Where should we focus in this first year? And,
- 3) What should we know about your work?

4. Group Activity (Advisory Committee Members)

2:05pm – 2:25pm

Chabre and the Prosper Portland team helped facilitate rotating stations for the four Advance Portland objectives.

Using post-its, the committee wrote where they saw themselves or their organizations playing a role.

Using dots, the committee chose top priorities/areas to discuss or focus on in the first year of the committee's work.

Using post-its again, the committee added additional details with updates/information about their work that the committee should know about or be tracking.

5. Next Steps (Kimberly Branam)

2:25 – 2:30pm

Kimberly thanked the attendees and stated that staff would follow up by email with a form requesting any additional feedback for the same three questions above, in addition to a January date for the second meeting of the Advisory Committee.

Advisory Committee Roster

Andrew Hoan	Portland Metro Chamber
Bridgid Blackburn	Cargo + Venture Portland
Juan Barraza	Vertue Lab
Alando Simpson	COR Disposal & Recycling + PBA Board Chair
Nik Blosser	Portland General Electric
Stephen Green	Business for a Better Portland + Built Oregon
Jan Mason	Mackenzie + GPEDD + PACCO
Jeff Miller	Travel Portland
Dr. Adrien Bennings	Portland Community College
Dr. Ann Cudd	Portland State University
James Paulson	Worksystems
Eric Cress	Urban Development Partners + CEIC
Andrew Colas	Colas Construction
Michi Slick	Killian Pacific
Jason Green	CB Richard Ellis + NAIOP
Nolan Lienhart	ZGF Architects
George Carrillo	Latino Built
Bill Hart	Hart Development
Téjara Brown	FFA Architecture & Interiors + N/NE Action Plan Leadership Committee
Molly Washington	National Association of Minority Contractors – Oregon + Oregon Tradeswomen + NAYA
Monique Claiborne	Greater Portland Inc
Edy Martinez	NAYA/Cully Blvd. Alliance
Natalia Garcia	INDUSTRY
Lee Po Cha	Immigrant Refugee Community Organization
Paolo Costaldo	Oregon Manufacturing Extension Program
Cobi Lewis	Micro Enterprise Services of Oregon
Angela Jackson	Portland SEED Fund + Portland State University
Adam Zimmerman	Craft3
Maribel De Leon	Oregon Community Foundation
Aben Hill	Rivermark Community Credit Union
Sophorn Cheang	Business Oregon
JC Vannatta	TriMet
Catherine Ciarlo	Metro
Keith Leavitt	Port of Portland